



Media Info 2025

Bright prospects for wood!

Nordic Wood Technology – News for Sawmills, Wood Manufacturing Industry & Timber Trade

© Magazine © E-magazine © Website © Newsletter © Event © Networking

Publication schedule 2025

Issue	Publication	Material day	Theme	Trade fairs
1	January 24	January 8	Timber Building	
2	February 28	February 12	Design and production of furniture and interior decor	Stockholm Furniture Fair February 4–8
3	March 21	March 5	Construction Material Trade	
4	April 25	April 7	Ligna Special	Ligna, Hannover, May 26–30 Stora Trähus, Skellefteå, May 22
5	May 30	May 13	Surface Treatment and Outdoor Wood	
6	August 22	August 6	Technology news and trends	
7	September 12	August 27	Automation	
8	October 10	September 24	Modern wooden construction	Stora Trähus November 4
9	November 7	October 22	Sustainable social construction + Framtidens Bygg magazine	
10	December 5	November 19	The timber market of the future	

Contact advertising



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Technical printing information

Format 240 x 340 mm
Type area 204 x 302 mm
Images Resolution 300 dpi. Color saturation 300 %.
ICC profile can be obtained at: woodnet.se

Advertising material

annons.ntt@nordiskemedier.se

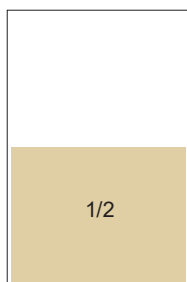


Format & prices – print



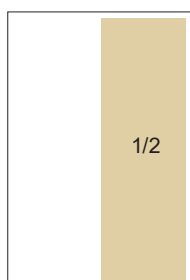
SEK 53.850

Type area 204x302 mm
Bleeding 240x340 mm
+ 3 mm
Back cover 240x310
+ 3 mm



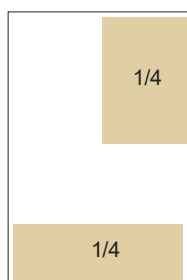
SEK 35.800

Type area 204x148mm
Bleeding 240x168 mm
+ 3 mm



SEK 35.800

Type area 100x302 mm
Bleeding 118x340 mm
+ 3 mm



SEK 21.700

Landscape
Type area 204x72mm
Bleeding 240 x 92 mm
+ 3mm
Portrait 100x148 mm

Special sizes

First page 112 x 40 mm + 3 mm bleeding **SEK 15 175**

Cover 4 pages **SEK 164.800**

Spread 480 x 340 mm + 3 mm bleeding **SEK 85.350**

Price supplement requested placement 10%

Inserts

2-pages max A4 **SEK 29.800**

4-pages max A4 **SEK 38.525**

Other formats, request a quote

Event 2025

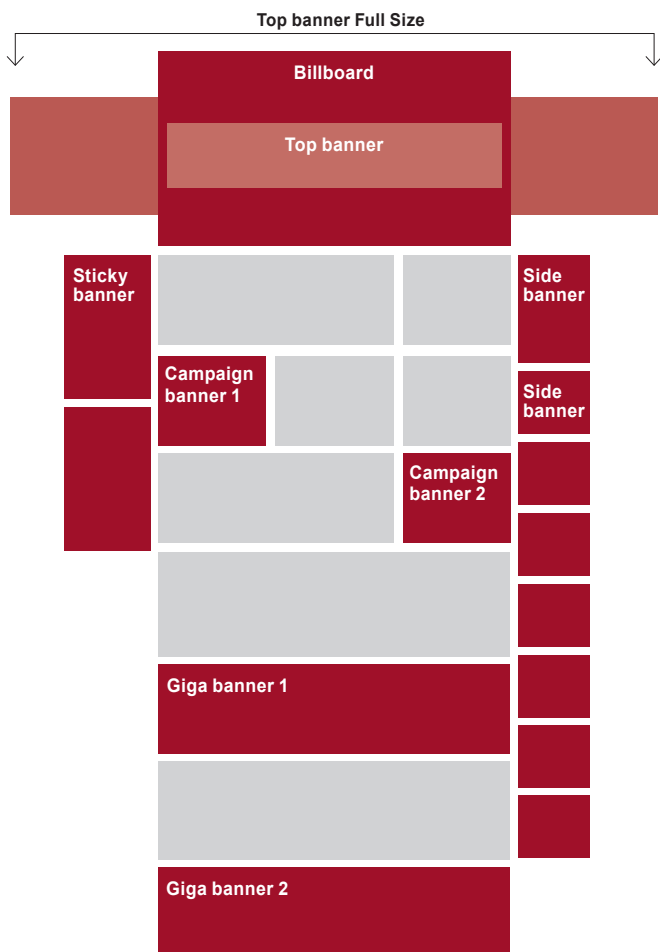
STORA
TRÄHUS



Foto: Roger Folhammar

Format & Prices web/newsletter

Start page, prices per month



Top banner Full Size 1800x450 px, static, max 250 kb	SEK 38.625
Billboard 980x540 px, static or animated, max 150 kb	SEK 33.350
Top banner 930x180 px, static or animated, max 70 kb.....	SEK 16.375
Sticky banner 240x400 px, static or animated, max 90 kb	SEK 13.150
Corner banner 200x300 px, static or animated, max 70 kb	SEK 8.850
Side banner 200x175 px, static or animated, max 40 kb	SEK 2.995
Campaign banner 1 300x250 px, static or animated, max 70 kb.....	SEK 12.875
Campaign banner 2 300x250 px, static or animated, max 70 kb.....	SEK 10.650
Giga banner 1 930x250 px, static or animated, max 70 kb	SEK 16.400
Giga banner 2 930x250 px, static or animated, max 70 kb	SEK 11.650

File types

Static jpg, animated gif, Html (zip-file) Script

All banners must be responsive.

Animations should keep within 20 seconds.

Design of the ads are included in the price
(one proof, then SEK 1.000 per started hour).

Sticky banner, corner banner and side banner
are only showed on desktop.

Membership
SEK 14.900/year

MEMBER PACKAGE

12 month side banner on the website
1 top advert in the newsletter
2 middle adverts in the newsletter
2 bottom adverts in the newsletter
1 year membership

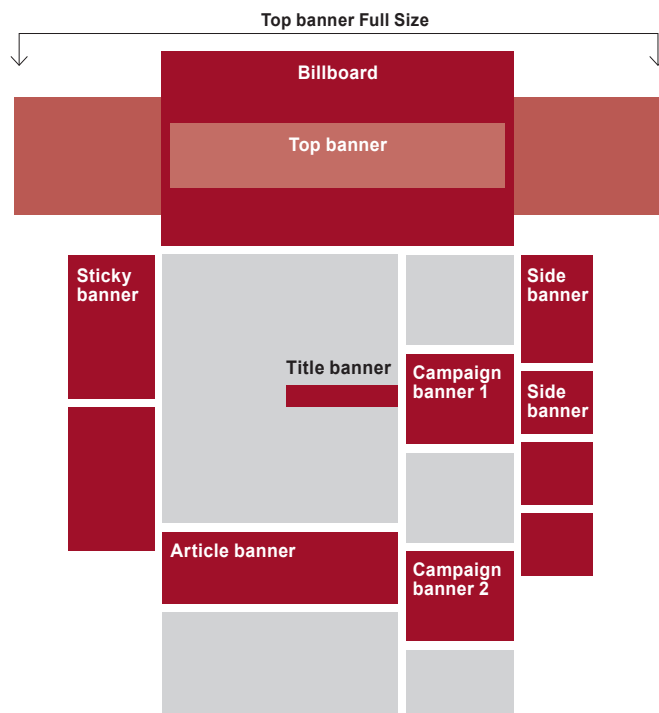
28 750 kr/år



Nordisk Träteknik Såg & Trä
Sundbybergsvägen 1 • 171 73 SOLNA

woodnet.se

Article page, prices per month



Top banner Full Size 1800x450 px, static, max 250 kb	SEK 37.500
Billboard 980x540 px, static or animated, max 150 kb	SEK 32.375
Top banner 930x180 px, static or animated, max 70 kb.....	SEK 15.900
Sticky banner 240x400 px, static or animated, max 90 kb	SEK 12.750
Corner banner 200x300 px, static or animated, max 70 kb	SEK 8.575
Side banner 200x175 px, static or animated, max 40 kb	SEK 2.850
Campaign banner 1 300x250 px, static or animated, max 75 kb	SEK 12.500
Campaign banner 2 300x250 px, static or animated, max 75 kb	SEK 10.350
Title banner 300x60 px, static, max 20 kb	SEK 4.900
Article banner 660x200 px, static or animated, max 100 kb.....	SEK 12.750

File types

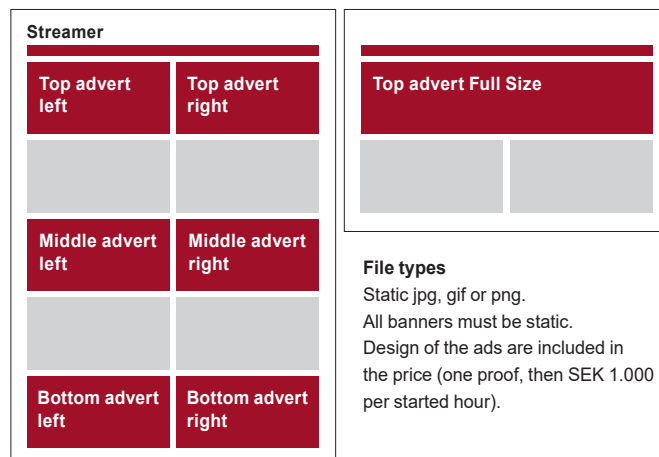
Static jpg, animated gif, Html (zip-file) Script

All banners must be responsive. Animations should keep within 20 seconds.

Design of the ads are included in the price (one proof, then SEK 1.000
per started hour).

Sticky banner, corner banner and side banner are only showed on desktop.

Newsletter, prices per week



File types

Static jpg, gif or png.

All banners must be static.

Design of the ads are included in the price (one proof, then SEK 1.000
per started hour).

Streamer 820x28 px, static, max 50 kb	SEK 9.890
Top advert Full Size 820x200 px, static, max 50 kb	SEK 7.950
Top advert 400x200 px, static, max 50 kb.....	SEK 3.790
Middle advert 400x200 px, static, max 50 kb	SEK 2.950
Bottom advert 400x200 px, static, max 50 kb	SEK 2.150