



Key statistics from AIMEX 2013

12.709 trade visits over four days of AIMEX 2013

98% of visitors stated that they were completely/somewhat satisfied with their visit

97% of visitors stated that they will return for the next AIMEX in 2015

Visitors from 26 countries including the most important mining destinations

615 exhibitors & nearly **6.000** exhibitor personnel.

178 international exhibitors from **19** different countries

PAVILION OF DENMARK AT AIMEX 2015 IN SYDNEY

Danish Mining Technology Group have the pleasure of inviting your company to participate at the first PAVILION OF DENMARK at the biggest and most important mining trade show in Australia; the Asia-Pacific International Mining Expo (AIMEX) in Sydney, Australia from 1 – 4 September 2015.

AIMEX is the key mining event in the Asia-Pacific region, held once every two years and is firmly established on the international mining industry calendar.

AIMEX is where Australian and international suppliers of mining technology, equipment and services come together with mining industry buyers and specifiers from throughout the Asia-Pacific region to explore mutually beneficial business opportunities, exchange technical information and network in an interactive business environment.

Mining in Australia

The mining industry has been a key financial driver in Australia over the last decade, including through the global financial crisis. In recent years, the Australian minerals industry has accounted directly for up to 8 per cent of GDP (significantly more when account is taken of related activity), upwards of 20 per cent of business investment and around 50 per cent of national exports.

Currently, the industry is changing from an investment phase to an output phase where mining operators are looking for product optimization and smart solutions to enhance productivity. These new focus areas open up opportunities for a range of Danish suppliers and sub-suppliers who can provide smart and cost-efficient products and solutions.

We therefore believe the timing is right for increased exposure of Danish technologies at AIMEX 2015. Danish Mining Technology Group organizes the Pavilion of Denmark.





Heidi Ravn

Head of Danish Mining Technology Group
Tel: +45 24 21 89 88
heidi.ravn@dk-export.dk

Price & Conditions

The all-inclusive exhibition package amounts to:

10sqm individual area of DKK 52.500,-

NOTE: Price is subject to a 50 % subsidy grant and has not yet been confirmed.

Coordination fee: DKK 4.900 per company for DMTG members / DKK 9.800 per company for non-members.

All prices are excl. VAT and does not include board, lodging, printing of graphics and transportation of own goods.

To execute the event, a min. of 8 companies are required. In case of fewer participants, or subsidy is not granted, we will assess the situation and make necessary adjustments to the price and concept in order to continue the project. Danish Mining Technology Group reserves the right to cancel the event if not fulfilled.

All-inclusive package

Danish Mining Technology Group will coordinate and handle all practical issues regarding your participation in cooperation with our stand builder.

Each participant will have an individual 10sqm area while at the same time forming part of the Pavilion of Denmark, giving access to the joint infrastructure.

Participating at the Pavilion of Denmark also gives access to the range of activities hosted during the AIMEX expo, including conference seminars and networking opportunities. For more information, please visit www.aimex.com.au.

The following elements are included in the all-inclusive exhibition package:

- ✓ 10sqm individual area incl. walls, carpet, furniture; 1 meeting table and 3 chairs, 1 brochure rack, and company name. (Extra furniture available at own expense)
Note: Printing costs for graphics are not included
- ✓ Joint design, build-up and dismantling of pavilion
- ✓ Standard electricity consumption, lighting, joint internet connection, joint storage room and daily cleaning
- ✓ Joint area with hot/cold drinks and snacks for you and your guests at the stand
- ✓ Joint marketing hand-out with logo, keywords and contact details to be distributed before and during show
- ✓ Reception event with presentations and networking with local market players
- ✓ Assistance with all practical matters before, during and after the exhibition

ADDITIONAL OFFERS - Not included in price:

- ✓ Hotel proposal is offered, optional booking
- ✓ Transportation of own goods is not included in the price, but we offer a joint freight proposal
- ✓ The Danish Trade Council in Sydney offer to organise individual B2B meetings for all participants and/or coordinate and organize individual technical seminars

DEADLINE REGISTRATION: MAY 15th 2015

To register please send an email to Heidi Ravn at:

heidi.ravn@dk-export.dk

Registration is binding and conditional of general terms of business for the Danish Export Association, which you can access [here](#). Registration is on a first come first serve basis and cannot be conditional on a specific space location.

We look forward to hearing from you.



Danish Mining Technology Group

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Danish Trade Council, Sydney

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AIMEX 2015

Asia-Pacific's International Mining Exhibition

1 - 4 September

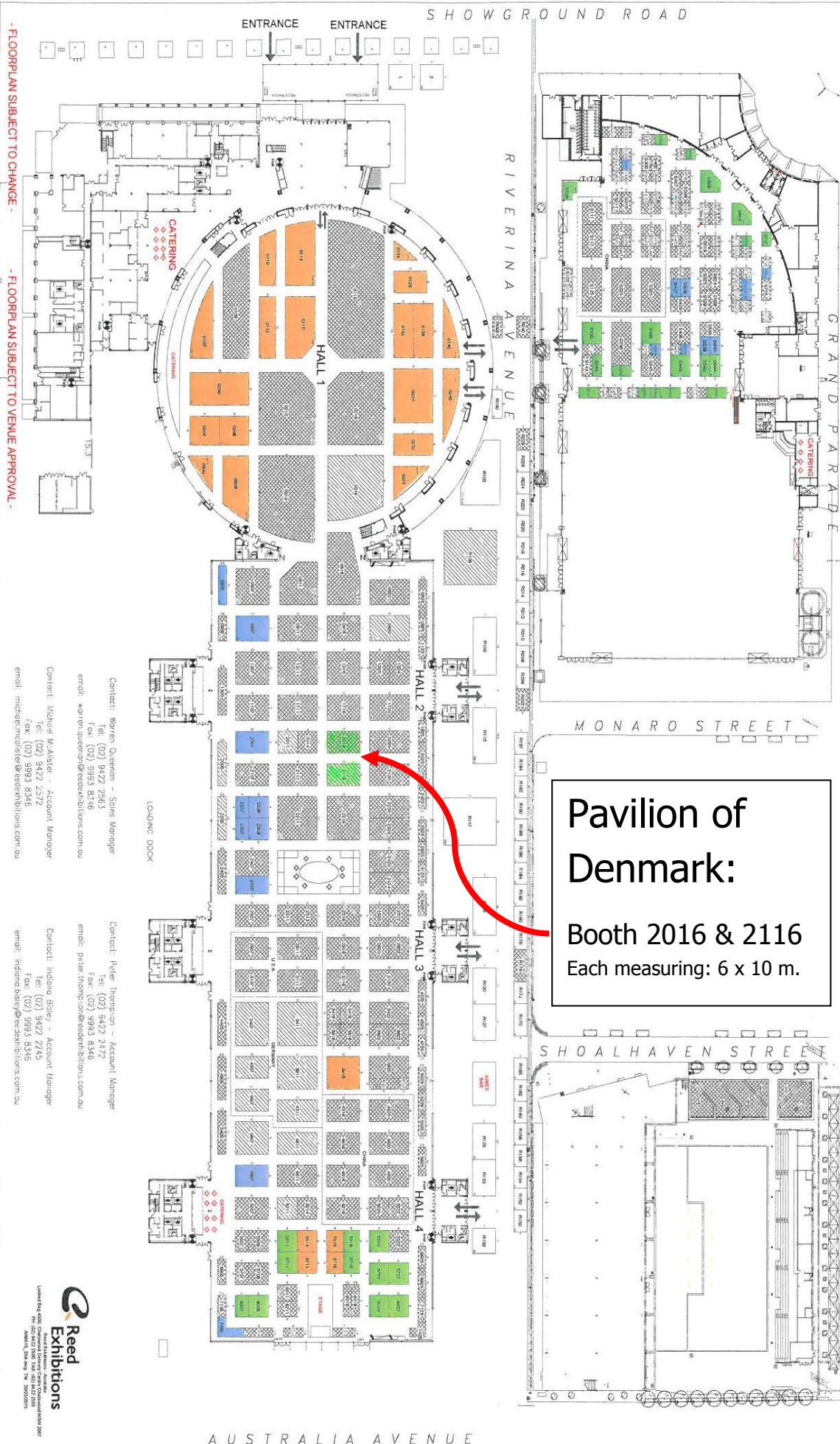
Sydney Showground, Sydney Olympic Park

aimex.com.au

COLOUR	PRICING	
	Premium	
	Platinum	
	Standard	
	Unreserved stand	

Pavilion of Denmark:

Booth 2016 & 2116
Each measuring: 6 x 10 m.



- FLOORPLAN SUBJECT TO CHANGE -

- FLOORPLAN SUBJECT TO VENUE APPROVAL -

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