Transport Logistik idag

SPECIFICATION

submission of advertisments for print

• file name

Label the advertisement with advertisers name, magazine and issue. File names must not include more than sixteen characters.

• file format

Submit a print-ready PDF. If not, an additional production cost will be charged.

• colors & images

All colors in the document must be CMYK. If not, we will change the colors prior to printing, which may result in some alterations to the color shades. **All images must be high resolution (300dpi) and CMYK. Maximum ink weight is 300%.**

• size

Design the advertisement in the format ordered (width x height).

• production cost

Nordiske Medier is not responsible for materials dispatched in a manner which does not comply with these guidelines. **Materials delivered in some other form must be processed by the production personnel, and a charge is made to cover this additional production cost.**

• delivery options

The advertisements are to be delivered by FTP, email or on a CD. Material delivered by email should not be larger than 10 MB. Folders containing files sent via FTP or email must be compressed. File names must not include more than sixteen characters.

mail: annons.transportidag@nordiskemedier.se
web browser: http://ftp.exakta.se
ftp client: ftp.exakta.se
username: annonsmaterialmentorem
password: mentorexakta

• contact

Rose-Marie Strandberg
+46 40-671 77 83
rose-marie.strandberg@exakta.se

Adress for delivery of material:
Exakta Creative
Att: Rose-Marie Strandberg
Hornyxgatan 14
SE 213 76 Malmö
Sweden

• allocation of responsibilities

Nordiske Medier is not responsible for materials not received by the agreed delivery date. We invoice the advertiser for the additional work involved when handling materials which are not "print-ready."

Download the correct joboption and ICC profile at www.transportnet.se and click on Annonsera

exaktacreative

Nordiske Medier
news to use – in business