

Feasibility Study Scope

The study must depict the cross-over business potentials between the Odense Robotics cluster, the CLEAN Cluster and relevant actors in Northern Germany. Hence, the business potentials between robotic technologies and industrial electronics.

Public Tender

Odense Robotics is looking for a German based partner to assist in the following Feasibility Study described below. The partner must have a proven track record of working with both clusters, robotics and the electronics industry.

Output:

The feasibility study shall assess the cross-border ecosystems of robotics and industrial electronics, assess potential business collaborations and highlight future trends and possibilities that the actors could collaborate from. The feasibility study should be presented as a report that contains:

1. Mapping of the business strengths in Southern Denmark within robotics, drones and power electronics based on existing knowledge from the CLEAN Cluster and the Odense Robotics Cluster in Southern Denmark
2. Mapping of the business strengths in Northern Germany relevant to the Danish strongholds
3. Analysis on the potential technological and commercial cross-border business collaborations based on the Danish and German strongholds within robotics, drones and industrial electronics
4. Identification of relevant actors for the cross-border collaborations in the ecosystems in both Denmark and Germany
5. Analysis on potential collaborations on attracting talents to the strongholds

Once the feasibility study has been conducted, all relevant actors should be invited to participate in a workshop on how to leverage from the findings.

The final output of the feasibility study and final workshop should offer concrete ways to build future collaborations around technical R&D projects, commercial activities and attracting talents.

Distribution of tasks

Organisation	Task
CLEAN	Providing existing market knowledge relevant to the feasibility study and participate in meetings and workshops
Odense Robotics/ErhvervsFyn	Overall project management. Providing market knowledge relevant to the feasibility study. Gathering all relevant input from the Danish side of the border and coordinate efforts with the German consultants. Participate in all meetings and workshops. Finding the proper German partner to conduct study with.
External German consultants to carry out the German activities	Conduct all German activities and gather relevant information for the feasibility study.

	<p>Write the German side of the final report and assist in writing of the complete report. Ongoing coordination with Odense Robotics. Facilitate relevant workshops.</p>
Erhvervshus Fyn	Controller