

MR **50 year!**

TRADE MAGAZINE FOR TOOLS AND MACHINERY

WWW.MASKINREGISTERET.NO

... gives you opportunities:

The calendar focuses on important dates and events for 2022. Here you will find publication dates, material deadlines, and a list of important trade fairs.

Advertisements

Format	Net size (W x H)	Price
1/1 page (incl. 3mm bleed)	216 x 303 mm	NOK 14,000
1/1 page (w/frame)	190 x 266 mm	NOK 14,000
1/2 page	91 x 266 mm	NOK 8,300
1/2 page	190 x 126 mm	NOK 8,300
1/4 page	91 x 126 mm	NOK 5,000
1/8 page	91 x 61 mm	NOK 3,600
1/16 page	91 x 31 mm	NOK 2,200
Spread (w/frame)	400 x 266 mm	NOK 23,600
Spread (incl. 3mm bleed)	432 x 303 mm	NOK 23,600
Page 1 (incl. 3mm bleed)	216 x 232 mm	NOK 28,200
Page 2,3,4(incl. 3mm bleed)	216 x 303 mm	NOK 15,900
Back cover(incl. 3mm bleed)	216 x 303 mm	NOK 19,900

Caution! All content in ads with bleed must be within 1 cm of edge of page!

Discounts: We offer 10% discount when placing orders for at least 5 editions per year, and an additional 10% when ordering for 10 editions per year.

Add-ins: 2-4 page non-attached add-in up to 20 gr. NOK 3.70 per unit. By screening for industry groups are calculated for minimum 4000 addresses Other add-ins priced individually.

Publication dates

No.	Mat.deadline	Publication date
1	18. january	01. february
2	15. february	01. march
3	15. march	29. march
4	28. april	13. may
5	31. may	14. june
6	09. august	23. august
7	06. september	20. september
8	27. september	11. october
9	18. october	01. november
10	22. november	06. december

Annulation deadline: In writing only, 3 weeks prior to material deadline. For cover: 6 weeks.

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Fagmedia AS

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2022

deadlines and releases

Volume 50

**story
house**
EGMONT

... Norway's largest:

MASKINREGISTERET is Norway's premiere market place for tools and machinery for the workshop and industry sector. Advertising in **MASKINREGISTERET** will let you reach the most people within these important target groups. With a print run of approximately 6000 copies, the magazine is an important forum of new ideas, with advertisements, product news and trade content. Use **MASKINREGISTERET** as your most important partner when advertising.

Internet banners

Contact us for more information about bannersizes and prices

Supplier guide (Who sells what)

Up to 4 lines:

Company name, phone and fax (+ e-mail- and web address).

1st entry NOK 1,400 (10 issues) per year.

Additional entries NOK 1,200 each per year.

Assignment wanted (service production) 10 issues. Sold continuously.

Size	Net size	Price
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W 91 mm x H 45 mm Total NOK 7,500 (for 10 editions).
+ per 15 mm high adjustment NOK 1,500

All prices exclusive of Norwegian VAT

Technical data

Print run: 6000

Printes via: Rotation

Raster: 60 lines

Originals: Indesign, Illustrator, Photoshop for Mac/PC.

Digitally prepared for Mac, CMYK.

Delivery via e-mail.

Delivery: FTP: 193.69.180.19, ftp.autodb.no

User name: mrkunde Passord: kunde

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2022

deadlines and releases

Volume 50

= Trade fairs

Euro Expo: 06.04. - 07.04. - Stavanger
 " 11.05. - 12.05. - Ålesund
 " 07.09. - 08.09. - Kr. Sand S.
 Control-messen: 03.05. - 06.05. - Stuttgart
 Smart industri: 23.05. - 25.05. - Lillestrøm
 Euroblech: 25.10. - 28.10. - Hannover

= Material deadline

= Date of publication

story
house
EGMONT

JANUARY 31 DAYS	FEBRUARY 28 DAYS	MARCH 31 DAYS	APRIL 30 DAYS	MAY 31 DAYS	JUNE 30 DAYS
1 Sa <i>New Years Day</i> week 52	1 Tu No 1 week 5	1 Tu No 2 week 9	1 F week 13	1 Su <i>Norw. pub. holiday</i> week 17	1 W week 22
2 Su	2 W	2 W	2 Sa	2 M week 18	2 Th
3 M week 1	3 Th	3 Th	3 Su	3 Tu	3 F
4 Tu	4 F	4 F	4 M week 14	4 W	4 Sa
5 W	5 Sa	5 Sa	5 Tu	5 Th <i>Control-messen, Stuttgart</i>	5 Su
6 Th	6 Su	6 Su	6 W <i>Euro Expo Stavanger</i>	6 F	6 M <i>Norw. public holiday</i> week 23
7 F	7 M week 6	7 M week 10	7 Th	7 Sa	7 Tu
8 Sa	8 Tu	8 Tu	8 F	8 Su	8 W
9 Su	9 W	9 W	9 Sa	9 M week 19	9 Th
10 M week 2	10 Th	10 Th	10 Su	10 Tu	10 F
11 Tu	11 F	11 F	11 M week 15	11 W <i>Euro Expo Ålesund</i>	11 Sa
12 W	12 Sa	12 Sa	12 Tu	12 Th	12 Su
13 Th	13 Su	13 Su	13 W	13 F No 4	13 M week 24
14 F	14 M week 7	14 M week 11	14 Th <i>Norw. public holiday</i>	14 Sa	14 Tu No 5
15 Sa	15 Tu	15 Tu	15 F <i>Good Friday</i>	15 Su	15 W
16 Su	16 W	16 W	16 Sa	16 M week 20	16 Th
17 M week 3	17 Th	17 Th	17 Su <i>Easter Sunday</i>	17 Tu <i>Norw. public holiday</i>	17 F
18 Tu	18 F	18 F	18 M <i>Easter Monday</i> week 16	18 W	18 Sa
19 W	19 Sa	19 Sa	19 Tu	19 Th	19 Su
20 Th	20 Su	20 Su	20 W	20 F	20 M week 25
21 F	21 M week 8	21 M week 12	21 Th	21 Sa	21 Tu
22 Sa	22 Tu	22 Tu	22 F	22 Su	22 W
23 Su	23 W	23 W	23 Sa	23 M week 21	23 Th
24 M week 4	24 Th	24 Th	24 Su	24 Tu <i>Smart industri, Lillestrøm</i>	24 F
25 Tu	25 F	25 F	25 M week 17	25 W	25 Sa
26 W	26 Sa	26 Sa	26 Tu	26 Th <i>Norw. public holiday</i>	26 Su
27 Th	27 Su	27 Su	27 W	27 F	27 M week 26
28 F	28 M week 9	28 M week 13	28 Th	28 Sa	28 Tu
29 Sa		29 Tu No 3	29 F	29 Su	29 W
30 Su		30 W	30 Sa	30 M week 22	30 Th
31 M week 5		31 Th		31 Tu	

JULY 31 DAYS	AUGUST 31 DAYS	SEPTEMBER 30 DAYS	OCTOBER 31 DAYS	NOVEMBER 30 DAYS	DECEMBER 31 DAYS
1 F week 26	1 M week 31	1 Th week 35	1 Sa week 39	1 Tu No 9 week 44	1 Th week 48
2 Sa	2 Tu	2 F week 35	2 Su	2 W	2 F
3 Su	3 W	3 Sa	3 M week 40	3 Th	3 Sa
4 M week 27	4 Th	4 Su	4 Tu	4 F	4 Su
5 Tu	5 F	5 M week 36	5 W	5 Sa	5 M week 49
6 W	6 Sa	6 Tu	6 Th	6 Su	6 Tu No 10
7 Th	7 Su	7 W <i>Euro Expo Kr.sand S</i>	7 F	7 M week 45	7 W
8 F	8 M week 32	8 Th	8 Sa	8 Tu	8 Th
9 Sa	9 Tu	9 F	9 Su	9 W	9 F
10 Su	10 W	10 Sa	10 M week 41	10 Th	10 Sa
11 M week 28	11 Th	11 Su	11 Tu No 8	11 F	11 Su
12 Tu	12 F	12 M week 37	12 W	12 Sa	12 M week 50
13 W	13 Sa	13 Tu	13 Th	13 Su	13 Tu
14 Th	14 Su	14 W	14 F	14 M week 46	14 W
15 F	15 M week 33	15 Th	15 Sa	15 Tu	15 Th
16 Sa	16 Tu	16 F	16 Su	16 W	16 F
17 Su	17 W	17 Sa	17 M week 42	17 Th	17 Sa
18 M week 29	18 Th	18 Su	18 Tu	18 F	18 Su
19 Tu	19 F	19 M week 38	19 W	19 Sa	19 M week 51
20 W	20 Sa	20 Tu No 7	20 Th	20 Su	20 Tu
21 Th	21 Su	21 W	21 F	21 M week 47	21 W
22 F	22 M week 34	22 Th	22 Sa	22 Tu	22 Th
23 Sa	23 Tu No 6	23 F	23 Su	23 W	23 F
24 Su	24 W	24 Sa	24 M week 43	24 Th	24 Sa
25 M week 30	25 Th	25 Su	25 Tu	25 F	25 Su <i>Christmas Eve</i>
26 Tu	26 F	26 M week 39	26 W	26 Sa	26 M <i>Christmas Day</i> week 52
27 W	27 Sa	27 Tu	27 Th <i>Euroblech, Hannover</i>	27 Su	27 Tu
28 Th	28 Su	28 W	28 F	28 M week 48	28 W
29 F	29 M week 35	29 Th	29 Sa	29 Tu	29 Th
30 Sa	30 Tu	30 F	30 Su	30 W	30 F
31 Su	31 W		31 M week 44		31 Sa <i>New Years Eve</i>