HÄFELE

ALLYN
STAY SMART

EVENT INVITATION
HÄFELE PRESENTS ALLYN – THE SMART HOTEL.
TUESDAY, JANUARY 15, 2019 | BAU TRADE FAIR MUNICH

BAU MUNICH JANUARY 14 – 19, 2019

THE SMART HOTEL | HALL C4 | 311

Häfele presents the hotel mock-up ALLYN (= All you need).

PROGRAMME | Tuesday, January 15, 2019 from 5 pm

5:00 pm	Welcome by Häfele
5:05 pm	**"ALLYN stay smart" - a hotel brand is born.** **Alain Cheseaux** Managing Partner CAA Cheseaux Audit & Consulting GmbH, Zurich **Daniel Schneider** Senior Partner, founder Monoplan AG, Zurich
5:35 pm	Guided tours	individual conversations	catering Conclusion of the trade fair visit
7:00 pm	End

Registration requested by **January 8, 2019**
Please e-mail us at alexandra.frey@haefele.de

At the BAU in Munich, Häfele will be exhibiting the **smart hotel** of the future. The market leader for hardware fittings and electronic access control systems has advanced to become an international hotel specialist and will make the added value of its 360° comprehensive project solutions come to life with a thought-out **hotel mock-up** at the exhibition booth in Hall C4/311.

The smart hotel is the result of extensive co-operation with the start-up hotel brand, ALLYN (= All you need), founded by hospitality industry expert Alain Cheseaux, and hotel planner and think tank Monoplan, both from Zurich.

On display will be a **model room** and central hotel areas on 200 sqm in 1:1 scale, including a foyer with **self check-in**, conference and co-working space, "living room", and bar. The visitor dives into an interactive **hotel world** with smart equipment, intended for urban agglomerations, perfectly geared to the rebranding of existing hotels, but just as suited for the conversion of commercial properties and for new buildings. The target group of guests are the business travellers in medium and large cities. The focus of ALLYN is precisely the **comfort** that hoteliers need for the operations and that guests require during their hotel stay.

Request your free trade fair tickets: Häfele GmbH & Co KG | Adolf-Häfele-Str. 1 | 72202 Nagold
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