

habit
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day

Habit Impact Day 2025

Date & Location:

May 22, 2025, Life City, Stockholm

Event Highlights

- Eco-Design Directive: Integrating sustainability into fashion design.
- Producer Responsibility: The growing role of producers in sustainability.
- Workshop with Four Partners: Collaborative, hands-on sessions with leading partners.
- Next-Generation Materials: Cutting-edge sustainable materials for fashion.
- Tech-Driven Second-Hand Trade: Revolutionizing the second-hand fashion market.
- Industry Afterwork: Networking with industry leaders and peers.





Partnership opportunities

Airtime on stage

Deliver a 10-minute presentation on your groundbreaking ideas.

Industry engagement

Participate in interactive sessions, connecting with buyers and fashion brands.

One-on-One meetings

Schedule meetings with key stakeholders during breaks.

Expo area

Showcase your products and services in the dedicated expo area.

Marketing benefits

B2B Networking: Connect with key players in the industry.

Brand Exposure: Enhance brand visibility through Habit's communication channels.

Comprehensive Promotion: Online and social media campaigns, VIP invitations to targeted clients.

Tickets

Allocated team tickets and additional discounted partner tickets.

Why Partner with Us?

Habit Impact Day 2025 offers an unparalleled platform to showcase your innovations, connect with key decision-makers, and strengthen your brand in the sustainable fashion and textile industry. Gain premium exposure, engage directly with future clients, and position your business as a leader driving the circular transformation.

Innovative Venue: Life City, a hub for cutting-edge ideas.

Interactive Experience: Exhibitors and hands-on workshops.

Networking & Collaboration: Build meaningful relationships with industry leaders.

Partnerships packages and prices

Premium package: 85K

- Breakout Session: Up to 20 participants (private conference room).
- Main Stage Presence: 10-minute presentation, part of the program.
- Expo Space: Stand table with Wi-Fi (2x1 m).
- Breakfast: Included for 4 internal participants + 2 additional tickets for external participants.
- Marketing: Featured as a partner for Habit Impact Day 2025.
- Native Article: Published before or after the event (developed with a freelance writer).

Standard package: 55K

- Main Stage Presence: 10-minute presentation, part of the program.
- Expo Space: Stand table with Wi-Fi (2x1 m).
- Breakfast: Included for 4 internal participants (option to purchase extra tickets at a partner price).
- Marketing: Featured as a partner for Habit Impact Day 2025.
- Native Article: Published before or after the event (developed with a freelance writer).

Basic package: 27.5K

- Expo Space: Stand table with Wi-Fi (2x1 m).
- Breakfast: Included for 2 internal participants (option to purchase extra tickets at a partner price).
- Marketing: Featured as a partner for Habit Impact Day 2025.

For more details,
contact the sales team:

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