

GET Nord

Trade Fair Electrical Engineering, Sanitation, Heating, Air-Conditioning

**TOGETHER
STRONGER!
GET NORD 2016.**

17–19 NOVEMBER 2016

HAMBURG • GET-NORD.COM

ALL SECTORS: LINKED. YOUR OPPORTUNITIES: STRONG.

Carry on a successful concept with us. GET Nord is the only trade fair in northern Europe that brings together all the areas of the HVAC, sanitation and electrical engineering industries under a single roof. Here is where exhibitors meet up with an especially broad specialist audience of decision-making power – not just from northern Germany! More and more visitors from the neighbouring countries of Denmark, Sweden, Finland, Poland and the Netherlands are benefiting from GET Nord as the year's most important meeting place for the industry – where they can learn more about new product highlights and establish contacts.

Register for GET Nord today, taking place from 17 to 19 November 2016 in Hamburg, Germany. We look forward to seeing you there!



YOUR BENEFITS AS AN EXHIBITOR

- The only trade fair in northern Europe for the electrical engineering, sanitation, heating and air-conditioning industries
- 40,000 specialist visitors from all five states in northern Germany and from neighbouring countries
- High share of decision-makers amounting to 75%
- 500 exhibitors from ten nations spanning 60,000 sq.m. of floor space
- Strong network consisting of 20 partners and organisations

EXHIBITION AREAS

- Building system technology
- Electrical and sanitation technology/equipment
- Heating technology
- Renewable energies
- Lighting technology
- Air-conditioning, cooling and ventilation
- Pumps and drive technology
- Plumbing technology
- Tools and equipment
- Service providers

HIGH VISITOR POTENTIAL

All your target groups under a single roof: GET Nord's successful trade fair concept for networking is well-established as the first venue for visitors from all industries – **ranging from planning (2,000 architects visited GET Nord in 2014) to realisation.** Here is where you will reach **decision-makers** from the electrical engineering, sanitation, heating and air-conditioning industries, from retail and wholesale, **who are highly ready to make investments**, as well as building specialists from the industry sector and public, social and medical facilities and decision-makers from the housing industry.

NEW TARGET GROUPS

At GET Nord, you will not only meet up with tradespeople. You will also enjoy a range of supporting events such as the high-calibre ArchitekturForum, which offers additional attractive potential for coming into contact with your target groups **from the architectural, engineering and planning business areas.**



FREE SERVICES

- **Free wireless Internet access:** Go online wherever you are. We give you access to our free Wi-Fi network throughout the entire fair grounds.
- **Free admission for your customers:** Invite your business contacts to your trade fair stand. We offer free invitations in any amount you like. The costs of the redeemed tickets are neither passed onto you nor your customers.
- **Advertising for your success:** For your effective trade fair appearance, we give you access to additional advertising free of charge. Whether online banners, ads, posters or flyers – you can easily and conveniently order everything through us.
- **Contact persons abroad:** Our foreign representatives are also ready to support and advise you extensively about issues relevant to the trade fair. You can find their contact information at hamburg-messe.de/en/exhibitors/foreign-representatives/



REGISTER TODAY

Should you have any questions about GET Nord and your trade fair appearance, please feel free to contact us:



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IDEAL INFRASTRUCTURE

Located centrally, in the heart of Hamburg: The grounds of Hamburg Messe und Congress GmbH offer the ideal logistical connections to Hamburg Airport and the A 1 and A 7 motorways. Short driving distances as well as **1,300 parking spaces** on the fair grounds guarantee smooth assembly and dismantling processes. There is also a **free shuttle service** for your customers to and from a specially hired, free-of-charge car park with more than 3,500 spaces.



- B1 UF** Tools and equipment/Vehicles outfitting/ Plumbing technology/Marketplace plumbing technology
- B2 GF** Sanitation technology/Sanitation equipment
- B2 GF** Building system technology/Lighting/Service providers
- B2 UF** Tools and equipment/Vehicles outfitting/ Plumbing technology
- B3 GF** Building system technology/Lighting technology
- B3 UF** PowerPark
- B4 GF** Electrical technology/Building system technology/ Photovoltaics/Measuring and testing instruments
- B5** Electrical technology/Building system technology/ Photovoltaics
- B6** Heating technology/Renewable energies/ Air-conditioning and ventilation/Pumps and drive technology/ Special exhibit: Tiled stoves and air heating
- B7** Sanitation equipment/Sanitation technology/ InnovationForum
- FS UF** International ArchitectureForum, South lobby
- B6** Press centre, Room 2
VIP lounge, Room 4

STRONG PARTNERS



Hamburg Messe

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Conveniently register online. For more information, visit: get-nord.de/en

