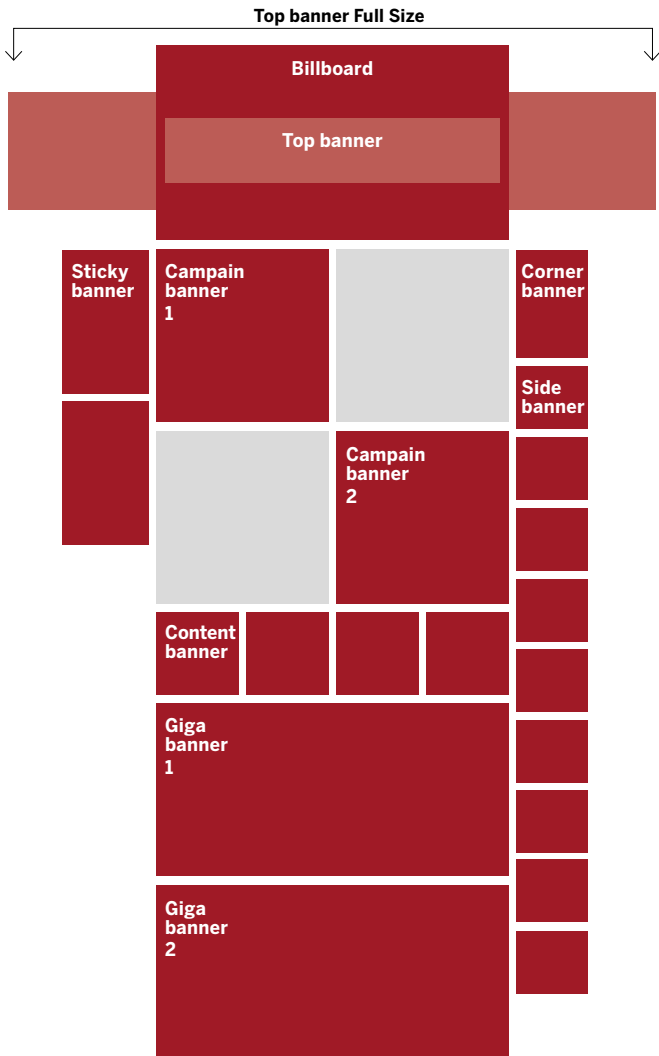


Format & Prices web/newsletter

Start page, prices per month

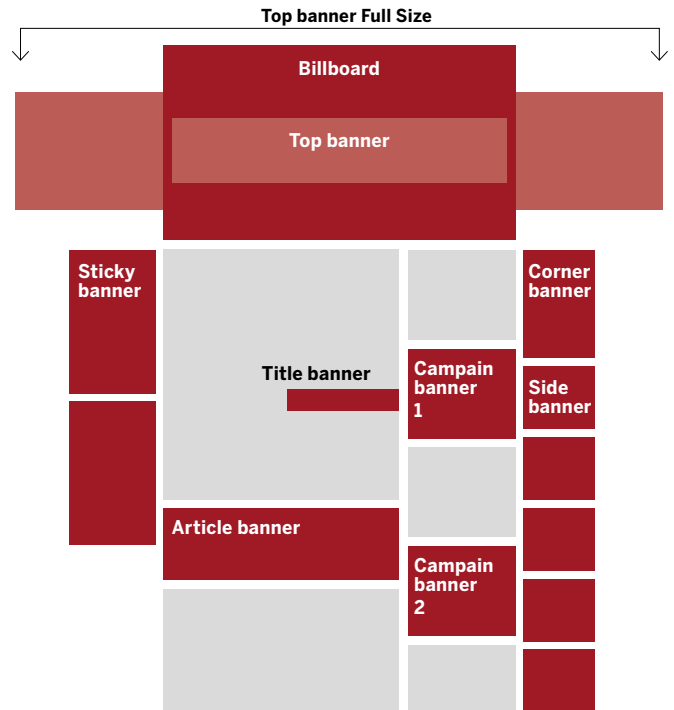


- Top banner Full Size** 1800x450 px, static, max 250 kb..... SEK 59.000
- Billboard** 980x450 px, static or animated, max 150 kb..... SEK 51.000
- Top banner** 930x180 px, static or animated, max 70 kb.....SEK 26.000
- Sticky banner** 240x400 px, static or animated, max 90 kb.....SEK 22.000
- Corner banner** 200x300 px, static or animated, max 70 kb..... SEK 17.000
- Side banner** 200x175 px, static or animated, max 40 kb SEK 14.000
- Content banner** 230x230 px, static, max 55 kb..... SEK 9.500
- Campaign banner 1** 480x480 px, static or animated, max 75 kbSEK 22.000
- Campaign banner 2** 480x480 px, static or animated, max 75 kb..... SEK 19.000
- Giga banner 1** 980x480 px, static or animated, max 150 kbSEK 24.000
- Giga banner 2** 980x480 px, static or animated, max 150 kb SEK 16.000

File types

Static jpg, animated gif, Html (zip-file) Script
 All banners must be responsive. Animations should keep within 20 seconds.
 Design of the ads included in the price.

Article page, prices per month

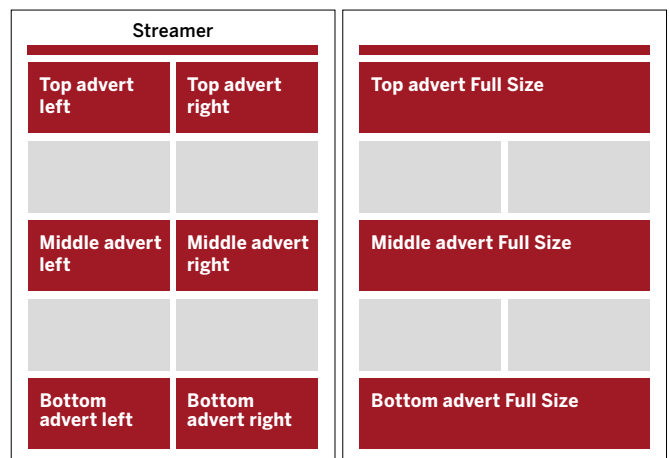


- Top banner Full Size** 1800x450 px, static, max 250 kb..... SEK 59.000
- Billboard** 980x450 px, static or animated, max 150 kb..... SEK 51.000
- Top banner** 930x180 px, static or animated, max 70 kb.....SEK 26.000
- Sticky banner** 240x400 px, static or animated, max 90 kb.....SEK 22.000
- Corner banner** 200x300 px, static or animated, max 70 kb..... SEK 17.000
- Side banner** 200x175 px, static or animated, max 40 kb SEK 14.000
- Campaign banner 1** 300x250 px, static or animated, max 75 kb SEK 19.500
- Campaign banner 2** 300x250 px, static or animated, max 75 kb..... SEK 16.000
- Title banner** 300x60 px, static max 20 kbSEK 19.000
- Article banner** 660x200 px, static or animated, max 100 kb..... SEK 19.000

File types

Static jpg, animated gif, Html (zip-file) Script
 All banners must be responsive. Animations should keep within 20 seconds.
 Design of the ads included in the price.

Newsletter, prices per day



- Streamer** 820x28 px..... SEK 23.500*
 - Top advert Full Size** 820x200 pxSEK 13.000
 - Top advert** 400x200 pxSEK 7.000
 - Middle advert Full Size** 820x200 px..... SEK 10.000
 - Middle advert** 400x200 px.....SEK 5.000
 - Bottom advert Full Size** 820x200 px..... SEK 8.000
 - Bottom advert** 400x200 px SEK 4.000
- *Price per week

File types

Jpg, gif or png. Max 50 kb.
 All banners must be static. Design of the ads included in the price.

*15.000
recipients
three times
a week*

Membership SEK 9.900/year

Gives you 50% discount
on digital advertising.

For more info email:

maria.eriksson@nordiskemedier.se

Find the right people!

Job ad on the web and
in the newsletters
up to 1 month

SEK 17.500